

*"The is available on the Council's website under the Online Planning Services page. The information on offer here will increase investor confidence and go a long way to encouraging responsible, sustainable development in the Whitsunday region."*

Former Mayor,  
Whitsunday Regional Council



# COMMUNITY PROJECTS

**Spatial data reporting made easy.**

With intuitive mapping capabilities and powerful location-based analytics, digital engagement is now possible wherever you or your residents are. Interacting with digital imagery of maps, seeing customisable buffers around locations, or correlating data between two points is easy and requires no remote sensing. In addition, local governments can use Insight GIS's spatial data solutions to ensure that all relevant data is accurately represented, which leads to informed decisions, made by the community.



## COMMUNITY RESPONSE

The response to local governments who implement spacial data solutions is typically immediate and positive.

***"FloodInform was produced as part of our Council's commitment to provide the public with concise and easy to understand information regarding the planning scheme and potential impacts from flooding." Former Mayor, Cassowary Coast Regional Council***

## WHY

Citizens and customers expect instant access to information and to transact online 24/7. Insight GIS's spacial data solutions provide easy to use searching and reporting within a browser-based interface to facilitate self-service for a range of applications.

The Insight GIS spacial data solutions allow users to intuitively locate, discover and share valuable information relating to a matter of interest. This is particularly suited to dealing with address centric locations such as residential properties.

## BENEFITS

- Site specific flood information
- Property searches and building constraints
- Burial records and locations
- Economic and investor portals
- Planning scheme maps and overlays

## SOLUTION

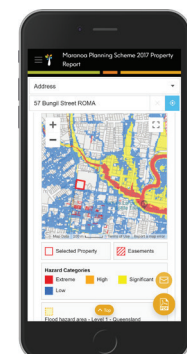
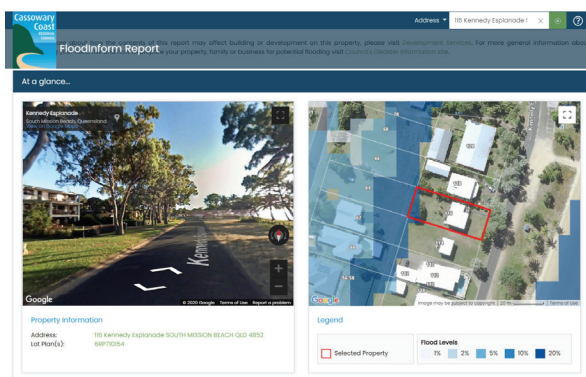
Key features of working with **Insight GIS** include:

- Economic opportunity – Delivering an efficient and tailored end-to-end planning process which minimises development obstacles and misunderstandings.
- Informed community – Community and direct stakeholders will have 24-hour access to the tools and resources to understand the implications of flooding and other hazards, prior to lodgement of a development application.
- Ease of business – Providing informative flood and planning information to the public will save time and provide a one-stop shop for the local government approval process.
- Ratepayer value – Innovation will increase capacity to deliver planning solutions with greater cost efficiency, ultimately benefiting ratepayer constituents.
- Confidence in the planning system – Providing up to date and accurate information to the public in an easy-to-read format will increase confidence in the Council's strategic direction.

For more information go to <https://insightgis.com.au>

## AWARD WINNING

Insight GIS has won the APSEA 'People and Community Award' (Tas. The Award recognises projects that make a difference to issues that affect communities via 'grassroots' initiatives.



### SPEAK TO US NOW

Email: [info@insightgis.com.au](mailto:info@insightgis.com.au) | Phone: 03 6234 5833  
[insightgis.com.au](http://insightgis.com.au)

